

The Industrial Revolution

Voltaire

Once, long ago there was a time in what now seems a distant land
Each small boutique was precious and unique
'Cause every little thing was made by hand
Then there came a revolution
The progress of production was its aim
Now instead of one, there are many
And each costs just a penny
But every single one looks just the same

Now there's a Starbucks on every bloody corner
McDonald's on everybody's street
There's White Castle, Wendy's and Walmart
And then it all repeats
If you're the kind that looks down on the masses
Even for you there's a feint
Get some New Rocks or a pair of Docs
Look just like those who ain't

And that is how (Tell us how)
It came to be (How can it be?)
After two long centuries
That in the name (What's in a name?)
Of human greed
The industrial revolution fixed everything for me

And so now if one does well with a business
They open two more and then three
They buy in bulk in big massive hulks
At which point it's nearly free
As they grow bigger their prices get lower
Until they become a chain
The smaller stores all shutter their doors and buckle 'neath the strain

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The industrial revolution fixed everything for everyone
It came into our lives and gave us uniformity by taking choice away from you
and me)

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The industrial revolution fixed everything for every bloody one
It came into our lives and gave us uniformity by taking choice away from you

(Taking choice away from me!)
Taking choice away from you and me

Now the machines are working tirelessly
Through all night and day
Making garbage in our image
For a world that's made our way

And they won't stop until every inch
From Peru to Bombay
Looks like a mall in the US of A