From Elvis Presley to Marilyn Cassius Clay to Billy the Kid Ooh ooh ooh Ooh ooh ooh From Jackie O to J.F.K. Little Richard and Lady Day Ooh ooh ooh Ooh ooh ooh Everyone played a different role Baby they were born to be sold They were born to be sold They were born to be sold Now all I know is all I see And what I am I choose to be I don't need no one to bleed for me I'm gonna make my own history Ooh ooh ooh Ooh ooh ooh Here comes the news Here comes the news Baby, here comes the news, alright I was born to be sold All you hot shot, big buck Sweet talking, side walking Foot tapping, tail wagging Back stabbing, money grabbing Slaves of gold I'm telling you, I don't need to be told I cross my heart, rock my soul Baby I was born to be sold From Valentino to Fonteyne Al Capone to John Wayne From Harley D to Lenny Bruce Harry Dean to Betty Blue From Sister Sue to Judy Teen Marty Wilde to Morrisey From Johnny Rotten to Charlie Chaplin Madonna Ciccone to Little Satnin And back to Elvis and Marilyn Sugar Ray and Billy the Kid Jackie O J.F.K. Little Richard and Lady Day I was born to be sold I was born to be sold I was born to be sold