Simple Minds, Simple Lives

Spitalfield

The marketing kings are at it again They're selling you lies, becoming your friend Until the end Irresistible job, a role-playing game, the target is you And they're taking aim So step outside

We are simple minds, we live simple lives And we're doing what we love Not trying to just to appeal to you It's when the push becomes the shove And when you feel it All the way Is it really true just what they say? Is it really true just what they say? Is it really true just what they say?

Corporate contenders with imperial goals, They're hitting agendas aren't always exposed So write this down By enter their avulsion, their copy-cat trends You'll become a pawn for the rest of their end Drown or die