

When the sun goes down and it's a brand new night  
New ways of standing out are tried and tried  
Bigger and bigger is your appetite  
A sense of progress is in the air  
I'm an all new design  
With an all synthetic spine  
I'm a new shade of pink  
Get me wet and I won't shrink

You're so young, so alive  
You're so 1985  
I'm a scratch-free design  
Want to try me, I don't mind

I know my heart can't be broken  
I know my will, will not crack  
I know my dreams are atomic  
And I can take any flack  
I know it's progress

When the sun goes up and it's a brand new day  
Words are invented to describe the way  
Colors you never saw before appear  
A sense of progress is in the air

I got a new, tougher skin  
Got a whiter, brighter grin  
And I think you're so sweet  
Yeah, you knock me off my feet  
But I bounce back, oo-wee  
Got a lifetime guarantee

And I love your design  
Such a deep long lasting shine  
I know it's progress

You're a taste-tempting treat  
Preparation, just reheat  
Want to test drive for free  
You got a great anatomy  
I know it's progress