

## iGeneration

MC Lars

And people tried to put us down  
When iTunes bumped a post-Cold War sound  
My generation sat at the Mecca of malls,  
Times Square, I'm there, Viacom installs  
So we hit the net while the Trade Center fell  
New York met Hollywood, we ran like hell  
No Vietnam for us, yo, Iraq it's on  
So who agreed upon this cowboy Genghis Khan?  
The choice made, baby. Hey we'd take it back  
logged in dropped out, MTV took track  
They sold it back to us and claimed no correlation  
The iMac, iPod, iGeneration  
And I'm waiting for the day we can get out  
The world is ours, that's the story no doubt  
Want to be more than info super highway traffic  
want to be more than a walking demographic!

"Hey! You're part of it" Talking about the iGeneration  
"Yeah! You're part of it" Talking about my iGeneration

See the iGeneration knew organization  
meant optimization and unification  
When imagination gave participation  
In creation of culture a manifestation  
The Berlin Wall fell and out we came  
The post-Cold War kids laid claim to AIM.  
LOL, OMG, yo, BRB. Space, colon, dash, closed parenthesis  
We sat at our laptops and typed away,  
and found that we each had something to say  
Web-logged our fears, our hopes and dreams  
Individuated by digital means  
Fiber optic lenses, DVD, Coca Cola, Disney and Mickey D's.  
Flat mass culture, the norm that took hold  
I hope I die before I get sold

This is the I-N-T-E. R-N-E-T ge-na-ra-tion, see?  
This is the I-N-T-E. R-N-E-T ge-na-ra-tion, see?