

Hot Topic Is Not Punk Rock

MC Lars

Go!

Books about Evanescence

(are not punk rock)

Guns 'n' Roses watches

(are not punk rock)

Hello Kitty iPod cases

(are not punk rock)

Rob Zombie lunchboxes

(are not punk rock)

Slipknot binder paper

(is not punk rock)

Tinker Bell pillowcases

(are not punk rock)

Led Zeppelin air fresheners

(are not punk rock)

Tupac incense burners

(are not punk rock)

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Misfits candle tins

(are not punk rock)

ICP throw blankets

(are not punk rock)

Beaded Elvis curtains

(are not punk rock)

Talking Lamb Chop plush dolls

(are not punk rock)

AC/DC hair clips

(are not punk rock)

SpongeBob wristbands

(are not punk rock)

Sex Pistols boxer shorts

(are not punk rock)

The Dischord back catalogue?

Okay, maybe that's punk rock: but!

Hot Topic uses contrived identification with youth sub-cultures to manufacture an antiauthoritarian identity and make millions. That \$8 you paid for the Mudvayne poster would be better spent used for seeing your brother's friend's band. DIY ethics are punk rock! Starting your own label is punk rock! GG Allin was punk rock! But when a crass corporate vulture feeds on mass consumer culture, then spending Mommy's money is not punk rock!