

## Identity Defined

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Bullseye on our head  
Violent reactions to normal situations  
Profits from the sum of up-to-date idiom  
Life in a system. It starts with infancy  
You are sold what to believe  
You are told what to perceive  
Media feeds complacency  
Misguided pleasure as substance  
Corners tightly bound  
Profits from the sum of up-to-date idiom  
The idea is to feed. Feed from infancy  
Market breeds all consuming youth  
Is led into a world of greed  
Media feeds...  
Caught from an early age  
Branded from the start  
All consuming youth  
Identity is defined  
Longing to belong  
Fake answers for real problems  
Profits from the sum of up-to-date idiom