

## Faster

Citizen Fish

Fast technology made a problem and advertised it's own solution. Buy the latest, speed it all up. Drive off into Science Fiction. Longing for a new sensation, found one at the intersection. Advertises smiling for attention, missing the turning-blew the engine. Bought a new one, fuelled for process. Link roads linking speed to progress. Got there faster, missed the views. Lost the meaning, blew a fuse. Bought a new one different shade of image on the screen displayed in carparks at the service station. Home from home disorientation. Crossed the point of no admission. Commuter terminal collapse. Someone pull the plug on this one before the wire runs out and snaps. Get a spare one! It's too late! Half a headline in the paper. Someone drove too fast to mention. Here comes another edge to go over. Up to date but running on empty. Knew the risk, forgot to check. Heard, forgotten, and repeated. Social scrap-yard, full of wrecks. Here's a new promotion tactic: unplug that and plug in this one. He who hesitates is dated. Make the most of what we make it. Repeat, consume and undervalue to the tune of double bluff. You say you don't need it, but you cannot get enough.