It's only here by popular demand

Where there's a hero, you'll find a villain
It is a tried and tested most successful billing
They're in the kitchen, they're in the bedroom
They bring the world inside the home they want to live in

As we look inside their private lives It's really me and you, we're watching on the tube In just one week, you'll be hooked so deep A daily dose of soap on the screen

This is Prime Time TV
A real life drama
As seen on Prime Time TV
You cannot turn it off and walk away

The same old story, from rags to riches
Of the conflicting morals of the family business
You can't predict it, the play's so twisted
Maybe that's the reason why it's so addictive

All the alibis and fake surprise
Will Cecil B. DeMille be turning in his grave ?
But even so, like the ratings show
We'll watch it once again everytime

'Cause this is Prime Time TV
No reel life drama
As seen on Prime Time TV
It's only there by popular demand
Yeah

Yeah, yeah yeah, yeah yeah yeah

Is it a window? Is it a mirror?

Is it just for entertainment and for pleasure?

So when it's over, we're back to people

Just to prove that human touch can have no equal

As we look inside their private lives
It's really me and you we're watching on the tube
In just one week, you'll be hooked so deep
A daily dose of soap on the screen, haha

It's only here by popular demand

'Cause this is Prime Time TV
More real life drama
As seen on Prime Time TV
It's only there by popular demand

This is Prime Time TV

More real life drama

This is Prime Time TV

It's only there by popular demand