

Smash Hit

All Star United

All he needed was PR
A million box of buisness cards
Careful image consultation
Securing reputation
A clever market plan
He didn't understand
That's all it really takes
He coulda played for higher stakes
Now

Somehow

We've gone wrong

Chorus:

This Jesus thing, it's a smash hit
it's packaged right
All stocks have split, it's a smash hit
It's gone worldwide
Join his name to any cause
Drop his name to get applause
They never get enough
Nothing here to be ashamed of
Those ever loyal fans
They wanan get their hands
On His newest merchandising
Ignoring overpricing

Now

Oh Wow

We've gone wrong

Repeat Chorus

It has no explanation

It smells like exploitation

Repeat Chorus