Dedicated Follower Of Fashion

The Kinks

They seek him here, they seek him there, His clothes are loud, but never square. It will make or break him so he's got to buy the best, 'Cause he's a dedicated follower of fashion.

And when he does his little rounds,
'Round the boutiques of London Town,
Eagerly pursuing all the latest fads and trends,
'Cause he's a dedicated follower of fashion.

Oh yes he is (oh yes he is), oh yes he is (oh yes he is). He thinks he is a flower to be looked at, And when he pulls his frilly nylon panties right up tight, He feels a dedicated follower of fashion.

Oh yes he is (oh yes he is), oh yes he is (oh yes he is). There's one thing that he loves and that is flattery. One week he's in polka-dots, the next week he is in stripes. 'Cause he's a dedicated follower of fashion.

They seek him here, they seek him there, In Regent Street and Leicester Square. Everywhere the Carnabetian army marches on, Each one an dedicated follower of fashion.

Oh yes he is (oh yes he is), oh yes he is (oh yes he is). His world is built 'round discoteques and parties. This pleasure-seeking individual always looks his best 'Cause he's a dedicated follower of fashion.

Oh yes he is (oh yes he is), oh yes he is (oh yes he is). He flits from shop to shop just like a butterfly. In matters of the cloth he is as fickle as can be, 'Cause he's a dedicated follower of fashion. He's a dedicated follower of fashion. He's a dedicated follower of fashion.