

Smash Hit

All Star United

All he needed was PR
A million box of buisness cards
Careful image consultation
Securing reputation
A clever market plan
He didn't understand
That's all it really takes
He coulda played for higher stakes
Now
Somehow
We've gone wrong
Chorus:
This Jesus thing, it's a smash hit
it's packaged right
All stocks have split, it's a smash hit
It's gone worldwide
Join his name to any cause
Drop his name to get applause
They never get enough
Nothing here to be ashamed of
Those ever loyal fans
They wanan get their hands
On His newest merchandising
Ignoring overpricing
Now
Oh Wow
We've gone wrong
Repeat Chorus
It has no explanation
It smells like exploitation
Repeat Chorus